

Curriculum Vitae

Name: Eky Panawa

Place & Date of Birth: Trimodadi, January 30, 1993

Address: Abung Selatan, Lampung Utara, Lampung, Indonesia

Phone: +62 822 3587 1198

Email: ekypanawa@gmail.com

LinkedIn: www.linkedin.com/in/eky-panawa-772635115

Profile Summary

Bachelor of Information Systems graduate with 3+ years of experience in branding and marketing. Skilled in graphic design, digital and print promotional media creation, and social media content development. Highly creative, detail-oriented, and able to translate business needs into impactful visual communication. Also active in Web3 communities as community moderator and judge, supporting decentralized collaboration and project evaluation.

Education

Universitas Teknokrat Indonesia

Bachelor's Degree (B.Sc.) in Information Systems

2011 – 2016

Professional Experience

PT. World Innovative Telecommunication (OPPO Smartphone Indonesia)

Branding and Marketing Staff

2020 – 2023

Responsibilities & Achievements:

- Created graphic design materials for brand campaigns using Adobe Photoshop, Illustrator, CorelDRAW, and Canva.
- Developed promotional materials for digital and print media (posters, banners, brochures, social media assets).
- Designed and oversaw production of outdoor and commercial display media (billboards, signage, exhibition booths).
- Supported branding strategies that increased visibility and engagement in regional markets.

Additional Experience

PublicAI (Web3 Community Project)

Community Moderator / Judge

Responsibilities & Contributions:

- Actively moderated community discussion, supported member onboarding, and maintained positive engagement.
- Evaluated user-submitted content and contributions for quality, relevance, and adherence to project guidelines.
- Collaborated with project teams to support transparency, fairness, and decentralized participation.
- Assisted in organizing community initiatives, educational sessions, and creative contribution reviews.

Skills

Technical:

- Adobe Photoshop
- Adobe Illustrator
- CorelDRAW
- Canva
- Microsoft Office

Soft Skills:

- Creativity
- Communication
- Teamwork
- Time Management

Languages

- Indonesian – Fluent
- English – Basic/Passive